



Between The Lines



Season's Greetings!!!

DECEMBER '09

BOARD OF DIRECTORS 2010

Anyone who would like to be an officer or a director on the HDRA Board, please contact us either through e-mail, bwade@wade-partners.com or kholliday@wade-partners.com, or by phone 847-760-0067.

HEAVY DUTY AFTERMARKET WEEK



HDAW '10 is taking place from Monday, January 18 thru Thursday, January 21 at the Mirage in Las Vegas, NV. The Product Expo will be taking place on January 19 and January 20. There are over 200 Distributors and over 185 Suppliers currently registered to participate in HDAW 2010. For more information please visit www.hdaw.org.

NTEA: WORK TRUCK SHOW 2010

This year HDRA members have a very special opportunity to attend The Work Truck Show at no cost. We have recently become a supporting association member of The Work Truck Show.

The complimentary Prepaid Admission Passes that you will receive (a \$35 value) also includes a ticket to one educational session of your choice. Special sessions and events are an additional charge.

Take advantage of the networking opportunities, the educational sessions and the chance to see * William Shatner, the keynote speaker at the President's Breakfast and NTEA Annual Meeting held on Thursday, March 11, from 7:30am-9:15am.

For more information on the Work Truck Show 2010 and the President's Breakfast on March 11 please visit www.ntea.com.

* There is an additional charge to attend the President's Breakfast.



MID-AMERICA TRUCK SHOW

The 39th Annual Mid-America Truck Show is taking place from March 25 through March 27 at the Kentucky Exposition Center. The HDRA Reception will take place on Thursday, March 25 at the Kentucky Expo Center as well. The reception will start at 6:00pm and end at 7:30pm. A members meeting will take place before the reception in the same room at 5:30pm.

The HDRA booth will be in the same location as last year, booth number 40572.

HDRA has a room block of 70 at the Crown Plaza/Executive West for the show. The rate for rooms this year is \$215/night. To make



your reservations call (800) 626-2708 and make sure you let them know you are with Heavy Duty Representatives Association.

If you would like a hotel with a lower rate there are still hotels available near the Expo Center and in downtown Louisville. To find hotels with special Mid-America Truck Show rates go to <http://www.truckingshow.com/attende/hotel-travel> and click on "Hotel Accommodations". Make your reservations early, whichever hotel you choose; because once the rooms are gone... they're **gone**. For more information on the Mid-America Truck Show please visit www.truckingshow.com.

MEMBERSHIP DIRECTORY

The new membership directory was recently sent out electronically. This will be the only way the membership directory will be distributed. It is also posted on the HDRA website, www.hdra.org. Please let us know when updates need to be made to your listing. We will update the entire directory, and then we will resend it to the membership.

DUES RENEWAL

An invoice for HDRA dues renewal will also be arriving in your inbox soon. If you do not receive your dues renewal let us know either by calling us at 847-760-0067 or e-mail us at kholliday@wade-partners.com Please renew your membership to HDRA today!



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